



MARYLAND FLETCHER FC

SEASON 2025

# Sponsorship Package



**Maryland  
Fletcher FC**



# Maryland Fletcher Football Club Sponsorship Proposal – 2025 Season

Maryland Fletcher Football Club (MFFC) is proud to invite you to partner with us for the 2025 season. As the largest football club in Newcastle's western corridor, MFFC is an incorporated not-for-profit organisation that supports grassroots football through inclusion, development, and community spirit. With over 700+ players expected and a growing social media presence, including 2.3k Facebook followers and the launch of Instagram in 2025, your sponsorship offers exceptional exposure and impact.

## Key Facts About MFFC

- Largest Club in the western corridor of Newcastle.
- Over 700 players expected across all divisions, including:
  - MiniRoos (ages 5–11)
  - Juniors (ages 12–18)
  - Senior Women
  - Senior Men.
- Volunteer-Driven: MFFC is run by local community volunteers who are dedicated to providing opportunities for players of all abilities.



# Sponsorship Tiers

## 1. Platinum Sponsor – \$10,000+

- Logo Placement:
  - Large logo on all 700+ team jerseys. (if sponsored prior to jersey orders)
  - Premium logo placement on promotional materials.
- Prominent Field Signage: 2m x 0.8m sign at Kurraka Reserve, Ground 1.
- Framed Jersey: A framed MFFC jersey as a token of appreciation.
- Sponsorship Day Invitation: Invitation for your business representatives to attend MFFC's Sponsorship Day, including food and drink.
- Social Media Features: Monthly spotlight posts on Facebook and Instagram.
- Website Promotion: Logo on the homepage of the MFFC website with a link to your business.
- Event Sponsorship: Naming rights for a major event (e.g., Presentation Night).
- Community Engagement: Opportunity to set up a stall or display at home games.



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## **2. Gold Sponsor – \$7,500**

- Company name on back of player jersey (if sponsored prior to jersey orders)
- Field Signage: 2m x 0.8m sign at Kurraka Reserve, Ground 1.
- Framed Jersey: A framed MFFC jersey.
- Sponsorship Day Invitation: Invitation for your business representatives to attend MFFC's Sponsorship Day, including food and drink.
- Social Media Features: Bi-monthly promotional posts on Facebook and Instagram.
- Website Promotion: Logo on the sponsor page of the MFFC website.
- Matchday Acknowledgement: Verbal recognition at home games.



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### **3. Silver Sponsor – \$5,000**

- Opportunity to have a logo on training jerseys (if sponsored prior to order)
- Field Signage: 2m x 0.8m advertising sign at Kurraka Reserve, Ground 1.
- Sponsorship Day Invitation: Invitation for your business representatives to attend MFFC's Sponsorship Day, including food and drink.
- Social Media Features: Quarterly posts promoting your business on Facebook and Instagram.
- Website Listing: Business name and contact details on the sponsor page.



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#### **4. Bronze Sponsor – \$3,000**

- Field Signage: 2m x 0.8m standard banner displayed at Kurraka Reserve.
- Sponsorship Day Invitation: Invitation for your business representatives to attend MFFC's Sponsorship Day, including food and drink.
- Social Media Feature: One post thanking your business on Facebook and Instagram.
- Website Listing: Business name in the sponsor directory.



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## 5. Community Sponsor – \$1,500

- Field Signage: Small banner displayed at Kurraka Reserve.
- Sponsorship Day Invitation: Invitation for your business representatives to attend MFFC's Sponsorship Day, including food and drink.
- Social Media Feature: One post thanking your business on Facebook and Instagram.
- Website Listing: Business name included in the sponsor directory.



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## General Partnership Benefits

In addition to the tiered packages, sponsors can enjoy:

- **Community Impact:** Directly supporting grassroots football, fostering inclusivity, and helping young athletes achieve their potential.
- **Tax Deductibility:** Sponsorship of \$2 or more are tax-deductible.
- **Networking Opportunities:** Invitations to events such as the Sponsorship Day, where you can connect with other local businesses and community members.
- **Business Exposure:** Opportunities to reach the wider Newcastle community through signage, digital platforms, and event partnerships.





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## **Terms and Conditions**

- **Agreement Duration:** One-season duration unless otherwise agreed.
- **Acceptance:** All partnerships are subject to approval by the Executive Committee.
- **Club Member Benefits:** We encourage sponsors to offer discounts or promotions to MFFC members, fostering active participation in your services.

## **Why Partner with Maryland Fletcher Football Club?**

- **Unmatched Community Reach:** Engage with over 700 players and their families, as well as our growing social media audience.
- **Grassroots Development:** Support programs that make football accessible to everyone, including those with disabilities or financial disadvantage.
- **Recognition and Engagement:** Enjoy visibility at our games and events, as well as regular acknowledgment across digital platforms.

# For enquiries, contact us.

[marylandfletcherfootball@gmail.com](mailto:marylandfletcherfootball@gmail.com)

We look forward to working with you to make the 2025 season a success! Together, we can continue to grow and strengthen the Maryland Fletcher Football Club community.

